

ANNUAL REPORT 2023-24

INSTITUTE OF SOCIAL DEVELOPMENT (ISD)

Haldwani Bypass, Kishanpur,
Kichha, Udham Singh Nagar, Uttarakhand



Introduction of the Organization

Institute of Social Development (ISD) is an Indian social organization registered under Indian Societies Registration Act 1860 on 18th August 2005 at Udham Singh Nagar district of Uttarakhand. ISD emerged from the Sanskrit shlok "**Tamaso Maa Jyotirgamaya**" it means "Lead me from darkness to light." The symbolic and deep meanings of this phrase are about the state of self-awareness and enlightenment. Following the slok ISD started with a vision to "Healthy and productive human resources that contributes to Economic Growth and National Development". Since 2005 ISD team devoting to aware people to conserve environment, education for quality life, importance of health and nutrition for children and women, empowerment through skilling etc. ISD started from a village in 2005 and spread reach in more than thousands of villages of Uttarakhand and Uttar Pradesh. The strength of ISD is strong reach among community and good rapport building with community leaders, different government department, GBPUA&T University and Krishivigyankendra etc. ISD started PRA for total sanitation in villages in year 2005, then environment awareness along with reproductive and child health services in unserved and underserved villages. During field visit it was experienced that women searching some source of income either any self employment or wages. Then team searches option to train them for income generation activities and linked them to market. Till now more than thousands of youths trained for Income generating activities. Brand name of SHG produces opted as Aparajita and facilitated to sale produces in open market through outlet and stalls. As the name of the organization is Institute of social development we serve the community as our name. Social development means to invest in people and improving the well being through education, health and nutrition, employment generation, farming skills, skill to conserve environment etc.

Vision

- Healthy and productive human resources that contributes to Economic Growth and National Development.

Mission

- We promote and support for better understanding and create opportunities for strengthens human qualities.

Our Objectives

- **Raise Awareness About Rights and Uplift BPL Families:** Work towards improving the quality of life and ensuring the rights of Below Poverty Line (BPL) families, bringing about qualitative changes in their lifestyle. Related SDGs:1,2,16
- **Promote Awareness on the Prohibition of Female Foeticide:** Educate the community on the importance of prohibiting female foeticide and promoting gender equality. . Related SDGs:10
- **Population Control:** Implement initiatives aimed at population control through education and awareness programs. Related SDGs:1,2,3,4,5,6,10,13
- **Empower Women:** Focus on women's health, education, income generation, and rights to promote overall women empowerment. Related SDGs:1,5
- **Child Development:** Work towards the holistic development of children, ensuring they receive proper education, health care, and opportunities for growth. Related SDGs:4,10

- **Rural Development Activities:** Implement various activities to improve rural infrastructure, including drinking water, sanitation, roads, housing, agriculture, and income generation. Related SDGs:1,2,3,4,5,6,8,9,,10,13,17
- **Water Conservation Programs:** Conduct programs aimed at conserving water and promoting sustainable water management practices. Related SDGs:6,13
- **Human Resource Development:** Develop and enhance human resources through education, training, and skill development programs. Related SDGs:1,2,3,4,8
- **Promote Indian Art & Culture:** Work towards preserving and promoting Indian art and culture through various initiatives and programs. Related SDGs:8
- **HIV/AIDS and Communicable Diseases Awareness:** Create awareness about HIV/AIDS and other communicable diseases and implement training programs to educate the community. Related SDGs: 3
- **Survey and Research Work:** Conduct surveys and research to gather data and insights for better implementation of development programs. Related SDGs:8

Our Presence



Uttarakhand: -Udham Singh Nagar , Champawat, Nainital, Pithoragarh

Health Interventions

Geographical Coverage Area-Udham Singh Nagar, Nainital

Target Community: General community, underweight children, pregnant and lactating mothers, adolescent girls, injecting drug users, commercial sex workers, MSM community, Self-Help Groups (SHGs), and members of the Swasthyaevam Swachhata Prahari Samiti.

Lives Touched: 28,029

A. PREVENTION OF HIV/AIDS-

The Targeted Intervention Project, implemented by the Institute of Social Development, is active in the Sitarganj block of Udham Singh Nagar district and in Haldwani of Nainital district. This project is funded by the Uttarakhand State AIDS Control Society and the National AIDS Control Organization (NACO), Government of India.

The primary goal of the project is to prevent sexually transmitted infections (STIs) and HIV/AIDS among key high-risk groups, including female sex workers (FSWs), men who have sex with men (MSM), and injecting drug users (IDUs), along with their partners. To achieve this, the project provides counseling services to these high-risk groups and their partners, offering testing for HIV, VDRL, antiretroviral therapy (ART), and tuberculosis (TB). HIV-positive individuals within these groups are identified and referred to ART services. Additionally, health check-up camps and IEC/BCC events are organized for the target community. The program specifically addresses the needs of intravenous drug users, female sex workers, and MSM, ensuring that they receive the support and services necessary to manage and prevent the spread of HIV/AIDS.



PERFORMANCE REVIEW 2023-24

Outreach Coverage

Typology	No. of Regd. Active HRG	Average coverage of last three month	Average Regular Contact of last three month
FSW	578	568	513
MSM	224	223	197
IDU	227	227	227

Health and Nutrition Initiatives-

B.(i) Addressing Malnutrition-

Malnutrition in children is characterized by either being too short for their age or too thin. Children whose height falls below the average for their age are classified as stunted, while those whose weight is below the average for their height are considered wasted. Collectively, stunted and wasted children are deemed underweight, reflecting inadequate nutritional intake and insufficient postnatal care. Malnutrition adversely affects children's survival chances, increases their susceptibility to illness, diminishes their learning abilities, and reduces their productivity in later life. It is estimated that malnutrition contributes to about one-third of all deaths among children under the age of 5.

In response to this critical issue, the Institute of Social Development (ISD) launched two innovative Parvarish Kendra centers, supported by Tata Motors CSR funding, in the slums of Rudrapur—one in Khera and the other in Jagatpura. These centers aim to improve the nutritional intake of 50 children with Severe Acute Malnutrition (SAM) and build their mothers' capacity in health, hygiene, and nutrition. The SAM children attend the Parvarish Kendra centers every working day for three hours, where they receive three meals. Anganwadi worker and helper prepare and serve meals, including boiled eggs, mung dal khichdi, and jaggery-mixed milk, at regular intervals. The children enjoy their meals with their peers at the center, while their mothers gain valuable care giving and parenting skills from the team. The Parvarish Kendra program, running for six months, helps children adapt to supplementary foods and teaches mothers nutritious and hygienic parenting practices. ISD also organizes workshops on the nutritional needs of children for caretakers of those under five and other stakeholders involved in the program. Additionally, monthly health check-up camps are conducted for children registered at the Anganwadi Center (AWC), and capacity-building training is provided for all stakeholders engaged in the initiative.



B(ii) Health Awareness

ISD has conducted a series of impactful awareness sessions focused on seasonal and waterborne diseases. Our project has specifically targeted pregnant women, lactating mothers, adolescent girls, and children suffering from Severe Acute Malnutrition (SAM) and Moderate Acute Malnutrition (MAM). Health awareness programs were held in government schools and Anganwadi centers across the target areas.



The primary goal of our initiative is to promote sustainable health and nutrition for women and children. Sessions covered crucial topics such as personal hygiene, menstrual hygiene, locally available low-cost nutritious foods, immunization, exclusive breastfeeding, and supplementary nutrition for children aged 7 months and older.



Additionally, we organized hemoglobin (Hb) testing camps in schools and health and wellness centers within the selected areas. Based on the Hb reports, personalized counseling was provided. We also established the Swasthyaevam Swachhata

Prahari Samiti, where members received training to enhance their understanding of healthy habits for both individuals and the environment. These trained members now advocate for healthy practices in cooking, serving, and eating food.

B (iii) Health Check up Camps

ISD organized outreach health check-up camps for various groups, including underweight children, drivers, students, and rural communities. Medical experts conducted thorough health screenings, and cases identified as high risk—such as those involving pregnancies, hypertension, cardiac conditions, and other critical issues—were referred to higher government centers for advanced care.



Our services included blood sugar and hemoglobin (Hb) testing, and we provided free medications to those in need. Additionally, we held special camps in tribal areas, transport,

auto stand, bus stop and organized sessions for bus, taxi, and tempo drivers, ensuring that these often underserved groups received essential health care. These initiatives were part of our commitment to improving health outcomes for both rural and slum communities.

Our services included blood sugar and hemoglobin (Hb) testing, along with the provision of free medications to all. We also organized specialized health check-up camps in tribal areas and at key locations such as transport hubs, auto stands, and bus stops. In addition, we conducted health sessions specifically for bus, taxi, and tempo drivers. These efforts were aimed at delivering essential health care to often underserved groups, reinforcing our commitment to enhancing health outcomes for both rural and slum communities.

EDUCATION INITIATIVES

A- Vidyadhanam Project- The Vidyadhanam Project, supported by Tata Motors Ltd. Pantnagar and implemented by the Institute of Social Development (ISD), Kichha, Udham Singh Nagar, has made significant strides this year. The project was carried out in 12 government high schools, inter colleges, and one government-aided school, with a focus on special coaching and scholarships.

Special coaching programs were successfully launched in SGNIG Rudrapur, GGIC Fazalpur Maharoula, GHS Nagla, and Shantipuri. Five dedicated coaching teachers were appointed to provide instruction in English, Math, and Science to 500

students of class 9th and 10th. Additionally, a scholarship initiative was rolled out across GGIC Fazalpur Maharoula, Sri Gurunanak Girls Inter College Rudrapur, MGGIC Pantnagar, GHS Shantipuri, GHS Nagla, and A.N. Jha Inter College Rudrapur. Students were selected based on a written test and viva, with ISD and TML teams jointly choosing 250 deserving students for scholarships.

Each selected student received a scholarship of 600 rupees per month for up to six months, deposited into their personal savings accounts. They were also provided with study kits, including school bags and notebooks. In addition to academic support, we organized various extracurricular activities, such as essay writing and poster-making competitions, rallies, and more.

The special coaching and scholarship programs have not only improved academic performance but have also contributed to the students' overall personal development. Meritorious students who excelled in academics and participated actively in extracurricular activities such as speech and debate, drawing, and Q&A competitions were also felicitated.

B- Scholarship distribution-

250 Students were selected for scholarship after written examination and Viva. Five hundred rupees per month up to six months transferred in their personal accounts. Students used the money received from the scholarship to pay for their tuitions. The positive result was that most of the students got good marks in their board exams and they also bought their study material from the scholarship.



C- COACHING CLASSES-

Special coaching classes were conducted at SGNGIC Rudrapur, GHS Nagla, GGHS Shantipuri, and GGIC Fazalpur. Coaching teachers were appointed to provide instruction in English, Math, and Science to 500 students of class 9th and 10th. Monthly tests were administered by the coaching teachers, and oral assessments were conducted by ISD and TML team members.

The coaches paid particular attention to students struggling academically, offering tailored support to address their needs. As a result of these dedicated efforts, many students saw a significant boost in their confidence, and in some schools, the board exam results reached 100%.



D- School Infrastructure

Toilet construction and renovation projects were completed at GIC Bagwala and JHS Bindukhatta, Lalkuan. Prior to these improvements, both schools faced declining attendance and health issues due to inadequate toilet facilities. Following the construction and renovation, there has been a notable increase in student attendance and a significant reduction in sanitation-related problems. The improved facilities have contributed to better overall health and hygiene among the students.



Agriculture and Allied Activities-

Agriculture and allied activities were actively promoted in the villages of Jaganpuri, Khatola No-02, Lalpuri, Bhajpuri, Fatehganj Bamanpuri, Chaumela, Navodia Sidhha, and Vidori. Training programs were conducted in mushroom cultivation, food processing, bakery, beekeeping, and Aipan making for farmers and Self-Help Group (SHG) members.



Additionally, 250 farmers received orientation on advanced farming techniques and handicraft production.

To enhance these efforts, marketing support was provided to farmers and SHG members.



Products such as bent and munj crafts, turmeric, garlic, and various spices were showcased at stalls organized by GBPUA&T Pantnagar, Tata Motors, and other agencies in Pantnagar and Rudrapur. SHG products were branded as "Aparajita," reflecting their quality and identity.

All these activities were successfully carried out with the support of Tata Motors, KVK, ICAR new Delhi and GBPUA&T Pantnagar.

Skill Development Training

Training trades are selected for Self-Help Group (SHG) members based on various factors, including the village's geographical conditions, education, availability of raw materials, socio-economic background, community interests, and existing skills. Skill development training is offered in a range of fields tailored to these considerations, including:

- Motor Driving and Motor Mechanics
- Beauty Parlor and Fashion Designing
- Food processing and Bakery Training
-
- Dhoop, Candle, and Agarbatti Making
- Gaumya Kala Products
- Aipan Painting

These training programs are designed to align with local needs and opportunities, empowering SHG members with valuable skills for personal and community development.



Skill Development Training was organized by ISD with the financial support of Tata Motors Ltd. Pantnagar. Key initiatives included:

- **Fashion Designing:** A training center was established at Community Bhawan Khera, where over 400 women received training.
- **Beauty Parlour Training:** Conducted at the One Stop Center, Fazalpur Mahroula, benefiting a significant number of women.
- **Motor Driving Training:** Provided to 50 unemployed youths.
- **Motor Mechanics Training:** Offered to 25 unemployed youths.

In addition, Mushroom growing and processing, bakery and Aipan (traditional art) training was given to:

- **25 women** in Jawahar Nagar
- **25 women** in Bhajpuri Village, Udham Singh Nagar
- **21 women** in Paniyali Village, Nainital

This training was completed in 21 days and supported by Zilla Udyog Kendra Udham Singh Nagar and Nainital. A workshop for **40 candidates** was also



conducted under the Udhyaimita Vikas program in Bhimtal, Nainital.

Further bakery training was organized for **80 unemployed women** from the minority communities of Saijana and Bindukhera. Additionally, beauty parlour and sewing (Silayi) training were provided to **80 unemployed women** from Chhinki and Gourikhera villages in Udham Singh Nagar under the Mukhya Mantri Hunar Yojana of Alp Sankhyak Kalyan Evam Waqf Vikas Nigam, Dehradun.

Domestic Data Entry Course (under DDUGKY)

Under the DDU-GKY project, a total of 453 unemployed youths from BPL families in the districts of Udham Singh Nagar, Nainital, Champawat, Pithoragarh, and Almora in Uttarakhand were enrolled in 13 batches. All 453 youths were freezed, and 419 of them received training. Of these 419 youths, 410 completed their assessment, and 375 were certified. Additionally, 382 youths received appointments, with 284 of them working for more than three months, and 244 were placed in jobs.

Self Help Group Empowerment-

ISD organized capacity-building sessions aimed at empowering Self-Help Group (SHG) members in the Rudrapur and Sitarganj blocks of Udham Singh Nagar. A total of 25 SHGs received training on essential skills such as record keeping, bank linkages, and entrepreneurship development. As a result, SHG members were insured by banks and various insurance companies. Many members began income-generating activities, leading to increased earnings. Additionally, SHGs were successfully linked to banks for credit facilities, enhancing their financial capabilities. In collaboration with the Indian Agricultural Research Institute (Pusa), New Delhi, ISD also organized a workshop focused on processing and adding value to agricultural produce. This workshop was specifically designed for farmers and members of the Scheduled Castes, equipping them with valuable skills to improve their agricultural practices and economic outcomes.



Environmental Sensitization and Tree Plantation

A clean and green environment is essential for all. Trees not only provide oxygen but also meet our daily needs, offer shelter for various species, prevent soil erosion, and aid in water conservation. To promote these values, ISD organized awareness activities for both students and the community, focusing on water conservation, the importance of planting trees, and reducing single-use plastics.

As part of these efforts, 5,000 saplings were planted in tribal villages and schools, impacting 6,000 lives by raising awareness about



environmental pollution and its effects. Additionally, a solid waste management campaign was carried out across 20 villages and 10 schools in the Rudrapur, Sitarganj, Khatima, Gadarpur blocks of Udham Singh Nagar, and Bindukhatta village in the Lalkua block of Nainital, Uttarakhand. In these regions, Paryavaran Praharis were selected and trained on effective measures for environmental conservation.

Drinking Water Project (Har Ghar Jal)

ISD has been selected as an implementing support agency for the Jal Jeevan Mission project in Udham Singh Nagar. As part of this initiative, ISD provided water testing training to Self-Help Group (SHG) members and conducted wall painting and FTK (Field Testing Kit) training to ensure accurate water quality testing. FTK kits were distributed to facilitate this process.

In collaboration with ISD, Village Water and Sanitation Committees (VWSCs) were formed and oriented, and a comprehensive community action plan was developed jointly. Community awareness sessions on safe drinking water and contamination prevention were conducted across 46 villages in the Khatima, Rudrapur, and Gadarpur blocks of Udham Singh Nagar.

Capacity Building Training to Panchayati Raj Institutions

Under the Rashtriya Gram Swaraj Abhiyan theme based GPDP a three-day training program in the Development Block of Sitarganj, was organized for Panchayat representatives. In this program, a total of 817 participants from village panchayats were trained in 10 batches. The training provided information about SDGs 9 themes to achieve sustainable development goals.



तीन दिवसीय प्रशिक्षण शिविर का समापन

राष्ट्रीय ग्राम स्वराज अभियान योजना थीम पर आधारित

शाह टाइम्स संवाददाता नानकमता। नगर को कृषि उत्पादन मंडी समिति में चल रहे तीन दिवसीय राष्ट्रीय ग्राम स्वराज अभियान योजना थीम पर आधारित प्रशिक्षण शिविर का समापन। नगर को कृषि उत्पादन मंडी समिति में आयोजित इंस्टिट्यूट ऑफ सोशल डेवलपमेंट आईएसडी द्वारा विकासखंड सितारगंज के न्याय



पंचायत नानकमता में राष्ट्रीय ग्राम स्वराज अभियान के तहत पंचायत प्रतिनिधियों एवं कार्यियों का पंचायत विकास योजना एवं थीम आधारित निगोहन विषय तीन दिवसीय प्रशिक्षण शिविर पूर्ण किया गया। तीन

उन्नत आजीविका, स्वस्थ गांव वात तिलेपी गांव, जल पचात गांव, स्वच्छ एवं हरा भरा गांव, ठोस प्रबंधन नीति 2017 आत्मनिर्भर, बुनियादी ढांचे युक्त गांव, सामाजिक रूप से सुरक्षित गांव सहित आस्था प्रबंधन पर विस्तार पूर्वक जानकारी दी गई। प्रशिक्षण में मास्टर ट्रेनर मोर्य परिहार, हरौरा कुभार द्वारा दिए गए। इस प्रशिक्षण में छत्तीसगा ग्राम प्रधान भूपेंद्र सिंह, ग्राम बलखेड़ा ग्राम प्रधान राधो देवी, जयमंती देवी, पार्वती देवी, कुमारी ममता, सरिता देवी आदि उपस्थित रहे।

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